

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Main Street Media
Attention: Accounts Payable
P. O. Box 25093
Alexandria, VA 22313

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
312991-2	11/04/12	November 2012	10/29/12 - 10/30/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washington	National

Advertiser	Product	Estimate Number
Protecting Michigan Taxpayers	Protecting Michigan Taxpayers	1058

Flight Dates	Order #	Alt Order #
10/24/12 - 10/30/12	312991	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/12	10/29/12	5am News M-F	5-6am M-F	1--1---	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 1--1--- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ M 10/29/12 5:41 AM 5am News M-F 5-6am M-F :30 PMTTV101901DMMH \$900.00 NM									
2	10/24/12	10/30/12	Action News 6am	6-7am M-F	-11-1--	:30	3	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 -11-1-- 3 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXYZ Tu 10/30/12 6:10 AM Action News 6am 6-7am M-F :30 PMTTV102601DMMH \$1,800.00 NM									
3	10/24/12	10/30/12	M-F 7-9am	7-9am M-F	11111--	:30	5	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 11111-- 5 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WXYZ M 10/29/12 7:29 AM M-F 7-9am 7-9am M-F :30 PMTTV101901DMMH \$2,000.00 NM 5 WXYZ Tu 10/30/12 6:58 AM M-F 7-9am 7-9am M-F :30 PMTTV102601DMMH \$2,000.00 NM									
4	10/24/12	10/30/12	M-F 9a-10a	9-10am M-F	-11-1--	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 -11-1-- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXYZ Tu 10/30/12 9:22 AM M-F 9a-10a 9-10am M-F :30 PMTTV102601DMMH \$1,000.00 NM									
5	10/25/12	10/29/12	M-F 10a-11a	10-11am M-F	1--1---	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 1--1--- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ M 10/29/12 10:31 AM M-F 10a-11a 10-11am M-F :30 PMTTV101901DMMH \$800.00 NM									

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<u>Invoice #</u> 312991-2	<u>Invoice Date</u> 11/04/12	<u>Invoice Month</u> November 2012	<u>Invoice Period</u> 10/29/12 - 10/30/12
<u>Advertiser</u> Protecting Michigan Taxpayers	<u>Product</u> Protecting Michigan Taxpayers	<u>Estimate Number</u> 1058	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/24/12	10/30/12	M-F 11a-12n	11am-12pm M-F	- 11- 1 - -	:30	3	\$1,500.00	NM
Weeks:	<u>Start Date</u> 10/24/12	<u>End Date</u> 10/30/12	<u>MTWTFSS</u> - 11- 1 - -	<u>Spots/Week</u> 3	<u>Rate</u> \$1,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3 WXYZ Tu		10/30/12	11:51 AM	M-F 11a-12n	11am-12pm M-F	:30	PMTTV102601DMMH	\$1,500.00	NM
7	10/25/12	10/30/12	M-F 12-1pm	12-1pm	11- 1 - - -	:30	3	\$1,200.00	NM
Weeks:	<u>Start Date</u> 10/24/12	<u>End Date</u> 10/30/12	<u>MTWTFSS</u> 11- 1 - - -	<u>Spots/Week</u> 3	<u>Rate</u> \$1,200.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WXYZ M		10/29/12		M-F 12-1pm <i>Credited</i>	12-1pm	:00		\$1,200.00	NM
3 WXYZ Tu		10/30/12	12:39 PM	M-F 12-1pm	12-1pm	:30	PMTTV102601DMMH	\$1,200.00	NM
8	10/24/12	10/30/12	The Chew	1-2pm M-F	- 11- 1 - -	:30	3	\$800.00	NM
Weeks:	<u>Start Date</u> 10/24/12	<u>End Date</u> 10/30/12	<u>MTWTFSS</u> - 11- 1 - -	<u>Spots/Week</u> 3	<u>Rate</u> \$800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3 WXYZ Tu		10/30/12		The Chew <i>Credited</i>	1-2pm M-F	:00		\$800.00	NM
9	10/25/12	10/29/12	2-3pm General Hospital	2-3pm M-F	1 - - 1 - - -	:30	2	\$800.00	NM
Weeks:	<u>Start Date</u> 10/24/12	<u>End Date</u> 10/30/12	<u>MTWTFSS</u> 1 - - 1 - - -	<u>Spots/Week</u> 2	<u>Rate</u> \$800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WXYZ M		10/29/12		2-3pm General Hospital <i>Credited</i>	2-3pm M-F	:00		\$800.00	NM
10	10/24/12	10/30/12	M-F 3p-4p	3-4pm M-F	- 11- 1 - -	:30	3	\$1,000.00	NM
Weeks:	<u>Start Date</u> 10/24/12	<u>End Date</u> 10/30/12	<u>MTWTFSS</u> - 11- 1 - -	<u>Spots/Week</u> 3	<u>Rate</u> \$1,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3 WXYZ Tu		10/30/12	3:46 PM	M-F 3p-4p	3-4pm M-F	:30	PMTTV102601DMMH	\$1,000.00	NM
11	10/25/12	10/29/12	Dr. Oz	4-5pm M-F	1 - - 1 - - -	:30	2	\$1,400.00	NM
Weeks:	<u>Start Date</u> 10/24/12	<u>End Date</u> 10/30/12	<u>MTWTFSS</u> 1 - - 1 - - -	<u>Spots/Week</u> 2	<u>Rate</u> \$1,400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WXYZ M		10/29/12	4:57 PM	Dr. Oz	4-5pm M-F	:30	PMTTV102601DMMH	\$1,400.00	NM
12	10/24/12	10/30/12	5-6pm M-F	5-6pm M-F	- 11- 1 - -	:30	3	\$2,000.00	NM
Weeks:	<u>Start Date</u> 10/24/12	<u>End Date</u> 10/30/12	<u>MTWTFSS</u> - 11- 1 - -	<u>Spots/Week</u> 3	<u>Rate</u> \$2,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3 WXYZ Tu		10/30/12	5:24 PM	5-6pm M-F	5-6pm M-F	:30	PMTTV102601DMMH	\$2,000.00	NM
13	10/25/12	10/29/12	6-630pm M-F	6-630pm M-F	1 - - 1 - - -	:30	2	\$2,500.00	NM
Weeks:	<u>Start Date</u> 10/24/12	<u>End Date</u> 10/30/12	<u>MTWTFSS</u> 1 - - 1 - - -	<u>Spots/Week</u> 2	<u>Rate</u> \$2,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WXYZ M		10/29/12	6:27 PM	6-630pm M-F	6-630pm M-F	:30	PMTTV102601DMMH	\$2,500.00	NM



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P.O. Box 643405
Cincinnati, OH 45264-3405

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312991-2	11/04/12	November 2012	10/29/12 - 10/30/12
Advertiser	Product	Estimate Number	
Protecting Michigan Taxpayers	Protecting Michigan Taxpayers	1058	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/24/12	10/30/12	M-F 7-730p	7-730pm M-F	- 11- 1 - -	:30	3	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 - 11- 1 - - 3 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXYZ Tu 10/30/12 7:20 PM M-F 7-730p 7-730pm M-F :30 PMITV102601DMMH \$2,500.00 NM									
15	10/25/12	10/29/12	M-F 730-8pm	730-8pm M-F	1 - - 1 - -	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 1 - - 1 - - 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ M 10/29/12 7:42 PM M-F 730-8pm 730-8pm M-F :30 PMITV102601DMMH \$3,000.00 NM									
16	10/29/12	10/29/12	MO 8-10pm Dancing	8-10p	M - - - - -	:30	1	\$20,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 M - - - - - 1 \$20,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/29/12 8:44 PM MO 8-10pm Dancing 8-10p :30 PMITV102601DMMH \$20,000.00 NM									
17	10/24/12	10/30/12	11pm Action News Update	11-1135pm M-Sun	- 11- 111	:30	5	\$4,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 - 11- 111 5 \$4,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ Tu 10/30/12 11:27 PM 11pm Action News Update 11-1135pm M-Sun :30 PMITV102601DMMH \$4,600.00 NM									
18	10/25/12	10/29/12	Nightline	1135pm-1205am M	1 - - 1 - -	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 1 - - 1 - - 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ M 10/29/12 12:29 AM Nightline 1135pm-1205am M :30 PMITV102601DMMH \$2,500.00 NM									

Total Spots 17 Gross Total \$50,700.00

Payment Terms 30 Days

Agency Commission \$7,605.00
Net Amount Due \$43,095.00